

FALL PREVIEW

Builders are coming up with new ways to display their latest models.

By Kate Lardy

Many builders decided to take extra precaution this summer and fall, and probably into the winter, to keep social distancing protocols in place for their employees by hosting virtual boat shows for their latest models. The digital experience is proving to be a successful way to reach a much wider and captive audience through videos, personal interviews, and images that show how their vessels capture the boating lifestyle.

MARLOW

Marlow won't be attending this year's show, but has a new Voyager 100 to show off. Its largest build yet at 102 feet (22' 6" beam) is more than capable of venturing to the planet's extremes. From her Baudouin engines, which have individual heads for each of the 12 cylinders, to her John Deere/Kohler generators that operate at less than a quarter of their capacity while adhering to the world's most stringent emission regulations, all machinery was chosen for its ruggedness and ease of servicing. Add to this ultra-strong Kevlar and carbon fiber construction, cupronickel piping, custom climate control capable of making both Siberia and the Arabian Peninsula comfortable, and systems like Marlow's proprietary remote heat exchange and tender refueling. This Voyager cruises at 19 knots, or goes as far as 4,200 nautical miles at eight knots. marlowyachts.com



AXOPAR

Axopar has taken its successful formula of a modular build approach, excellent handling, and a low price point to build a trailerable center console. The new Axopar 22 Spyder (23' 7" LOA, 7' 4" beam), with a 115-hp Mercury outboard as standard, is built around the concepts of safety and comfort and is offered at just \$58,000 turnkey at the factory. Three layouts aft are possible; standard is a forward-facing rear bench for two people, while upgrades include a U-shaped sofa for six people or a multi-storage compartment with seating. Launching in September in Finland, the 22 will miss the show, but Nautical Ventures, one of Axopar's biggest dealers, has already placed orders and should have them on hand by late November. axopar.fi

